



## Hunan University

### FINM 301: Corporate Finance

**Professor:** To be announced  
**Total contact hours:** 54 hours  
**Credit:** 4

#### ***Course Description***

This course retains its foundational approach to the key concepts of finance, bolstered by real-world vignettes, cases and problem exercises. This course introduces a multi-step approach to financial problem solving and focuses on valuation with a vignette based on financial decisions faced by contemporary, real-world companies and firms. Other highly useful features include mini cases, cautionary tales, lists of key terms and a discussion of ethics.

#### ***Required Material***

**Textbook:** *Foundations of Finance*  
**Author:** Arthur J. Keown, John H. Martin  
**Edition:** 9th Edition  
**Publisher:** Pearson

#### ***Grading***

- Assignments 20%
- Quizzes 20%
- Midterm 20%
- Final Exam 40%

A+ 96-100	A 90-95	A- 85-89
B+ 82-84	B 78-81	B- 75-77
C+ 71-74	C 66-70	C- 62-65
D 60-61	F < 60	

#### ***Course Schedule***

The course has 24 class sessions in total. All sessions are 2 hours and 15 minutes in length.  
Note: the course outline and required readings are subject to change.



Class 1:

Introduction to the course and syllabus-related materials

Class 2:

1. An Introduction to the Foundations of Financial Management

Class 3:

2. The Financial Markets and Interest Rates

Class 4:

3. Understanding Financial Statements and Cash Flows

Class 5:

4. Evaluating a Firm's Financial Performance

Class 6:

4. Evaluating a Firm's Financial Performance (Cont.)

Class 7:

5. The Time Value of Money

Class 8:

Review of 1 to 5

Quiz 1

Class 9:

6. The Meaning and Measurement of Risk and Return

Class 10:

7. The Valuation and Characteristics of Bonds

Class 11:

8. The Valuation and Characteristics of Stock

Class 12:

9. The Cost of Capital

Class 13:

10. Capital-Budgeting Techniques and Practice

Class 14:

11. Cash Flows and Other Topics in Capital Budgeting

Class 15:



Review of 6 to 9

Quiz 2

Class 16:

Review and Midterm

Class 17:

12. Determining the Financing Mix

Class 18:

13. Dividend Policy and Internal Financing

Class 19:

14. Short-Term Financial Planning

Class 20:

15. Working-Capital Management

Class 21:

16. International Business Finance

Class 22:

17. Cash, Receivables, and Inventory Management

Class 23:

Overall Review

Class 24:

Final Exam

### ***Attending Policy***

Regular and prompt attendance is required. Under ordinary circumstances, you may miss two times without penalty. Each absence over this number will lower your course grade by a third of a letter and missing more than five classes may lead to a failing grade in the course. Arriving late and/or leaving before the end of the class period are equivalent to absences.

### ***Policy on "Late Withdrawals"***

In accordance with university policy, appeals for late withdrawal will be approved ONLY in case of medical emergency and similar crises.



## ***Academic Honesty***

Hunan University expects all students to do their own work. Instructors will fail assignments that show evidence of plagiarism or other forms of cheating, and will also report the student's name to the University administration. A student reported to the University for cheating is placed on disciplinary probation; a student reported twice is suspended or expelled.

## ***General Expectations:***

Students are expected to:

- Attend all classes and be responsible for all materials covered in class and otherwise assigned;
- Complete the day's required reading and assignments before class;
- Review the previous day's notes before class and make notes about questions you have about the previous class or the day's reading;
- Participate in class discussions and complete required written work on time;
- Refrain from texting, phoning or engaging in computer activities unrelated to class during the class period;
- While class participation is welcome, even required, you are expected to refrain from private conversations during the class period.

## ***Special Needs or Assistance***

Please contact the Administrative Office immediately if you have a learning disability, a medical issue, or any other type of problem that prevents professors from seeing you have learned the course material. Our goal is to help you learn, not to penalize you for issues which mask your learning.